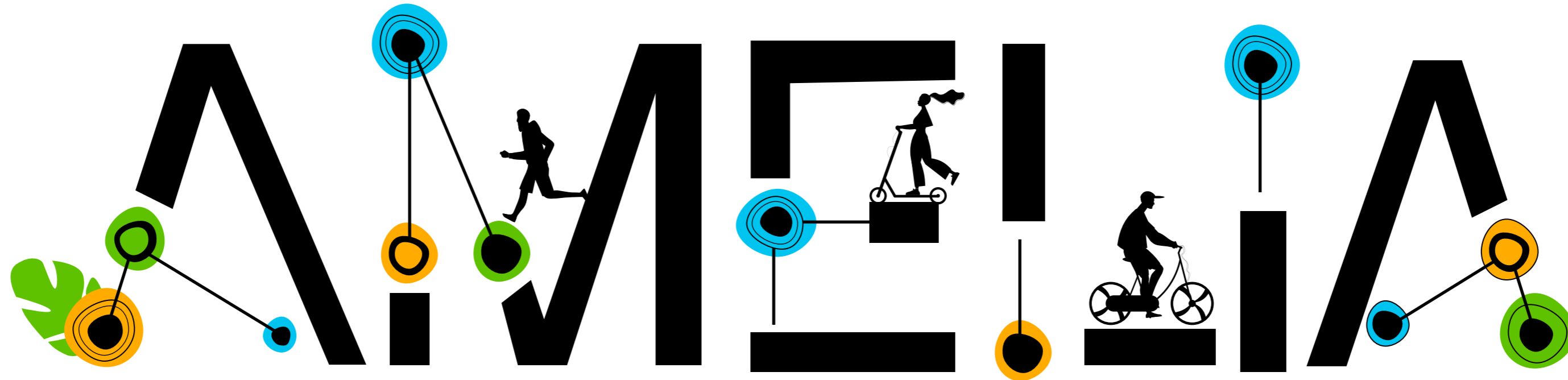




LOGO USAGES

FINAL LOGO



Aesthetic Movement to Enhance sporty
Lifestyles and Inclusive Active public spaces



Logo font: Design for the project
Project title font: Century Gothic Regular



LOGO VARIATIONS

Vertical / horizontal



Aesthetic Movement to Enhance
sporty Lifestyles and Inclusive
Active public spaces

Protection Area

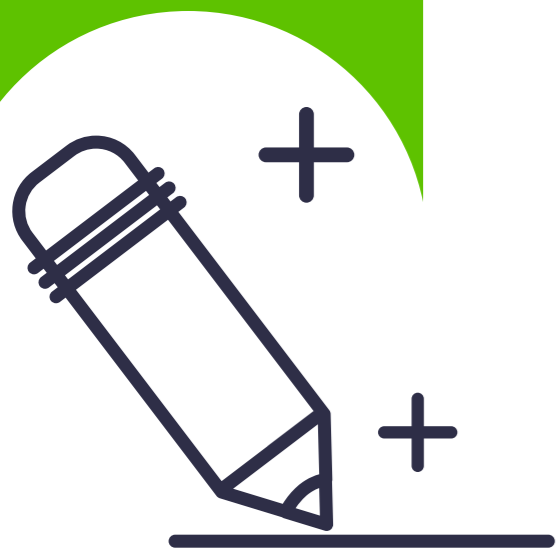


AMELIA

Aesthetic Movement to Enhance
sporty Lifestyles and Inclusive
Active public spaces



visual identity



Minimum size



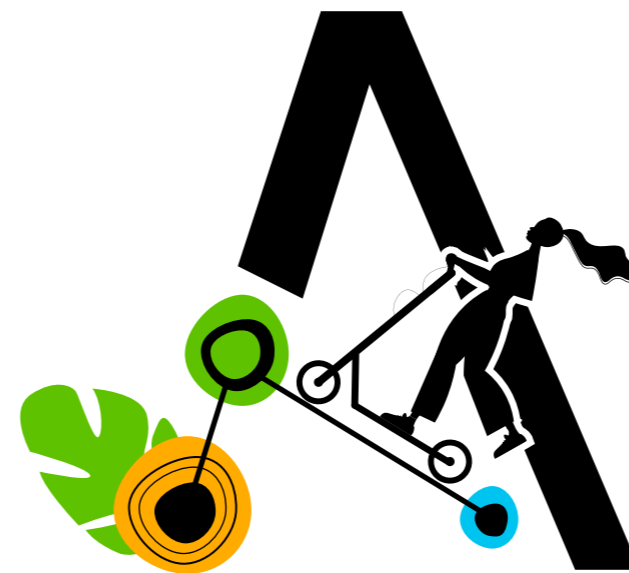
128px

125px

On white background



Aesthetic Movement to Enhance
sporty Lifestyles and Inclusive
Active public spaces



AMELIA

Aesthetic Movement to Enhance
sporty Lifestyles and Inclusive
Active public spaces

visual identity

On black or dark background



visual identity

LOGO SLOGANS



Making active places



Making active places

